



# Child Care Network 2025 Vision of Greatness

CCN is recognized as a leader in advocating for increased access to quality early childhood education for all children. Our high quality board, staff and volunteers work collectively with a positive, fun, and collaborative spirit to provide a great CCN experience to children, families, providers, and the community. We're effectively utilizing sources, talents, technology, and data with reflective intentionality in serving all communities.

## Recognized Leader

CCN is recognized as a leader locally, statewide, and nationally.

We partner with local early childhood initiatives, community agencies, and local businesses to demonstrate the value of early childhood education, the work we do, and the impact this work has on the economy, the community, and the family. We have expanded our training department and early childhood professionals across the state seek us out for professional learning opportunities. Employers laud CCN as a resource for their workforce.

## Incredible People

We have high-quality board members, staff, and volunteers. We are innovative, creative, and set high standards for ourselves and advocate for high standards for early childhood.

The attitude of CCN leadership promotes a positive working environment and encourages mutual respect on all levels.

## Advocacy

CCN board and staff members advocate for policies that positively impact young children, their families, and child care providers. We use the latest research on issues impacting children and families to ensure that our partners, lawmakers, and key stakeholders are informed about best practices in early childhood education. We work to ensure they are informed that the care of children impacts work performance and the development of a strong work force.

## Strong Finances

With an increased operational budget due to advanced income, reimbursable grants, fee-for-service, and contributions, we have expanded the number and quality of our services. We have sound financial practices in place as evidenced by our clean audits and are building a positive financial future for the agency.

## Great Experience

We provide meaningful work, beneficial services, and trusting relationships that demonstrate our commitment to young children. We take the time to understand why each individual came to CCN, appreciating our families, providers, staff, funders, and the community for engaging in this essential work. We exude energy, enthusiasm, and fun.

